



VOGUE AFFAIRS WEDDINGS

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10 QUESTIONS TO ASK YOUR WEDDING
PLANNER BEFORE SIGNING

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10 Questions to Ask Your Wedding Planner Before Signing

What Every Couple Needs to Know Before Booking

Brought to you by Vogue Affairs Weddings & Events — Central Florida's Award-Winning Luxury Planners

Why This Guide Matters

Choosing a wedding planner is one of the most important decisions you'll make. The right planner makes everything feel effortless. The wrong one can cost you time, money, and peace of mind.

Use these 10 questions in every consultation — and pay close attention to the answers.

1. How many weddings do you take on per year?

A planner who overbooks can't give your wedding the attention it deserves. Look for someone who is selective and treats each event as a priority.

What to listen for: A specific, reasonable number — and a clear commitment to your date.

2. Do you have your own decor and floral inventory?

Most planners outsource everything to third-party vendors, which adds cost and coordination complexity. A planner with their own inventory saves you money and ensures a cohesive look.

What to listen for: Yes — and specifics about what's included.

3. Are you bilingual?

If you or your family speak Spanish (or another language), having a bilingual planner ensures nothing gets lost in translation — from vendor negotiations to family coordination on the day.

What to listen for: Fluency, not just basic phrases.

4. What happens if there's a last-minute change or emergency?

Weddings rarely go 100% to plan. Your planner's answer here tells you everything about their experience and composure under pressure.

What to listen for: Real examples of problems they've solved. Confidence, not panic.

5. What does your planning process look like from start to finish?

You want a planner with a clear, structured process — not someone who figures it out as they go. Ask about timelines, communication cadence, and how decisions are made.

What to listen for: A defined system, regular check-ins, and a detailed timeline.

6. Do you offer flexible payment options?

Wedding planning is a significant investment. Planners who offer financing (like Affirm or Klarna) make it possible to get the experience you want without draining your savings upfront.

What to listen for: Yes — with clear terms and no hidden fees.

7. Have you worked at our venue before?

Venue familiarity matters. A planner who knows your venue's layout, staff, and quirks will run a smoother day than one who's figuring it out for the first time.

What to listen for: Direct experience — or a clear plan to do a site visit.

8. Who will be our point of contact on the wedding day?

Some planners hand off your event to an assistant on the day itself. Make sure you know exactly who will be there and what their role is.

What to listen for: Clarity and consistency — ideally the planner you've been working with.

9. Can we see examples of past weddings similar to ours?

A portfolio speaks louder than words. Ask to see real weddings — especially ones with a similar guest count, style, or venue.

What to listen for: Diverse, high-quality work that aligns with your vision.

10. What makes you different from other planners?

This is your chance to hear their honest answer. The best planners have a clear, confident response — because they know exactly what sets them apart.

What to listen for: Specific, tangible differentiators — not vague promises.

How Vogue Affairs Answers These Questions

Decor inventory?

Exclusive in-house luxury floral & decor

Bilingual?

English & Spanish

Flexible payments?

Affirm & Klarna available

Venue experience?

Bella Collina, Four Seasons, Lake Mary Events Center & more

What sets us apart?

Luxury + affordability + one-stop experience

Ready to ask us these questions?

We'd love to show you exactly how we'd bring your vision to life.